

i-Hub Co-Op Program FAQ's

QUESTIONS/ANSWERS ABOUT i-HUB CO-OP

Q: How do I get started and become a Participant?

A: First be an Active Affiliate with \$210 in personal volume. Complete the I-Hub Co-Op grocery service system on-line Co-op Participant form or order on-line by clicking on link in back-office. Make sure each Active Affiliate (\$210) commits to the \$200 non-perishable grocery standing order each month.

Q: If I want to send a check, where do I send my check?

*A: Send your check to MPB Today—8812 Grow Drive—Pensacola, FL 32514.
Make your check payable to: MPB Today, Memo: I-Hub Co-Op Program*

Q: Can I apply if I do not have the \$1600 volume requirement?

A: Yes, once you reach the volume, you start sharing in the commissions.

Q: Do I immediately have to spend \$200 in groceries/products?

A: Every Co-op participant is responsible to have monthly order(s) totaling at least \$200 in groceries/products when they become Co-Op Members.

Q: Will the Co-op Opportunity be available to representatives as long as I-Hubs are needed?

A: NO... it is going to be closed at some time in the future and only that group will be able to participate.

Q: Is each affiliate only allowed one Co-op position?

A: NO! An affiliate can participate in additional i-Hubs, but each Co-op position has its own volume qualifications increases the monthly volume needed.

Q: What is the difference between a Founder and a Co-Op Participant?

A: A Founder is simply one of the first 25 to qualify. Doing this brings a lot of special recognition, including a picture on the Wall of Fame in both the i-hub and MPB website. As for income, both the Founder and Participant enjoy the same benefits.

Q: How does this affect someone that wants to open an i-Hub?

A: The i-Hub Co-Op does two things: 1. Funds the customer orders and 2. Creates business volume for the i-Hub. The money for setting up the i-Hub is to come from the i-Hub operator.

Q: Can an i-Hub operator participate in the Co-Op program?

A: Yes.

Q: What is the purpose or reason this program came about?

A: To help the i-Hub Operator with cash flow and business development.

QUESTIONS ABOUT LOCATION

Q: How are the areas going to be determined?

A: Areas are determined by working together with the company to find the best place. The number of committed affiliates in an area is a major determining factor.

Q: Can the Co-op Participant pick the i- hub he/she wants to be connected to?

A: If there is not an i-Hub going in the area you desire, you will be assigned to an i-Hub that is opening. However, once your desired area is selected, you are one of the first to be moved into it.

Q: If I am the only person participating in MPB in my area, can I still open a hub?

A: Possibly. It would need to be discussed with corporate.

Q: Is there a difference in the way that an i-Hub operates in a small town as opposed to a big city?

A: No.

QUESTIONS ABOUT COMMISSIONS

Q: Will the Participants & Founders be paid according to when they joined the Co-Op, or will all founders get the same percentages across the board?

A: You start sharing in the i-hubs as soon as you qualify.

Q: If I bring in 10 customers who all do a sales volume of \$200, then will I get a greater profit share than someone else in my Co-Op who brings in only eight customers?

A: No.

Q: Do Participants get a % on all hubs?

A: Yes

QUESTIONS ABOUT CUSTOMERS

Q: Are the people purchasing affiliates or customers?

A: Both count.

Q: Can the customers who buy a volume of \$200 at the i-Hub become affiliates?

A: Yes.

Q: Do the i-Hub participants & customers have to order from the same hub? Can the participant get 2 customers in Pensacola, 4 in Knoxville and 2 in Orlando?

A: They can have people all over the country.

Q: Can another Participant who is sponsored by me count toward my volume?

A: Overall volume. Only customers can counts toward your personal volume.

Q: Will any combination of affiliate and non-affiliate suffice?

A: Yes.

Q: Is it possible to cover your volume of \$200 per month by having an additional customer that has a volume of \$200?

A: Yes.

Q: Can you bring in more an unlimited number of customers?

A: You can have as many "customers" as you want.

Q: Can you have sixteen customers totaling \$100 per month? Or must it be eight customers that do at least \$200 per month?

A: Any combination works. It's all cumulative volume.

Q: If customers drop out, or don't participate, how does that affect me?.

A: You must maintain the required amount of volume. If not, it could affect your eligibility for commissions.

OTHER QUESTIONS

Q: Will the I-Hub have the Natural Products in stock? Can these be part of the \$200 per month?

A: Yes, the i-Hub will have products such as Formula-10, Greens, Red, etc., which can all be part of the \$200 per month.

Q: How does the Co-op relate to the MAC program?

A: The two programs complement each other? You may purchase as many MAC customers as you choose, and also be part of the Co-op. But the MAC customers' volume can only count up to 50% of the cumulative volume needed.

Q: How long will it be until the wholesale groceries come from Southeastern Delivery to each hub?

A: It depends on the overall growth of the business. It could be three months or three years. We have no way of knowing. The important thing is that we know that we're ready whenever it's needed.

Q: What are the tax implications of the Co-Op?

A: It is 1099 income paid as commissions.